

Sales And Finance:

Follow This Roadmap To Increase International Sales

New financing rules offer greater support to Canadian exporters.

The good news about a sagging dollar is that Canadian goods and services are now more attractive to foreign buyers than ever.

The *bad news* is that most foreign buyers are struggling to access financing from their own banks.

Add volatile exchange rates...supply-chain issues...and a Canadian payment-system to the mix...

And a lot of foreign buyers are hesitant to purchase goods and services from Canada.

Enter Covid-19 and the Canadian federal government:

Federal Government Creates Foreign-Buyer-Financing Program For Canadian Products And Services

Facing potential *disaster* because of Covid...the Canadian government moved quickly to offer financial support to exporters in an effort to thwart recession.

In fact, in 2020, they provided a whopping \$111 billion in financing to Canadian exporters—74% of which was aimed at small to medium-sized goods and service providers.

The result?

In 2021, the program registered a net profit of \$2.3 Billion for the Canadian government...prompting the announcement:

“This is the year we change the face of Canadian Export Trade!”

Mairead Lavery, March 24, 2022

So, what does that mean for companies looking to increase sales and

expand operations overseas?

It means the Canadian government has *doubled-down* in support of Foreign-Buyer-Financing...

And increased its quota to include companies...industries...and *buyers* who were previously ineligible for the program.

“This could be the opportunity of a Lifetime for Canadian exporters!”

Terry Phillips, PC Finance

Sounds great, right?

“Where do I sign up?!”

Well if you’re thinking there must be a catch to all this, you’re right...

And the catch lies in the hands of the *Canadian chartered banks*.

Why?

Because the government utilizes the *banks* to underwrite all of the new foreign-buyer-financing deals...

Including any new lines of credit that the exporter wants to produce and fulfill the order.

Worse...if you want to offer **100% Financing** to your foreign buyer...

You need to get the foreign buyer’s *house bank* to issue the actual line of credit used to purchase your product or service...

Which is almost impossible for most Canadian companies to achieve.

So, what to do?



Now could be the best time in history for Canadian companies to increase foreign sales.

SPECIAL REPORT

How To Finance International Buyers And Boost Sales...

Without spending more money!



- 1. You bring a qualified deal to the table** from a foreign buyer...preferably with *upsale potential* if you offer to secure 100% of the contract via Foreign-Buyer-Financing.
- 2. We get the deal approved by the Canadian government** — and acquire the Buyer Financing for your buyer.
- 3. We arrange the line of credit with your foreign buyer’s house bank...** and secure the funds they use to purchase your product or service.
- 4. You deliver your product or service to the buyer...**and receive immediate payment in-full.
- 5. Rinse and repeat** — Your sales team now has a fantastic new way to increase foreign sales and boost revenues!

Call **416-829-4749** for a free consultation on how PubCo *Finance Solutions* can help your sales department increase revenues with foreign-buyer-financing today.

How To Secure 100% Financing Terms For A Foreign-Buyer... And Increase Your Contract Line of Credit At The Same Time!

What you need is a commercial banker on *your side* who knows how to secure the financing from the Canadian and foreign banks, simultaneously.

And that type of expert is not your average local or commercial banker.

They’re “insiders” who know the nuances of government-backed financing, and what you need to do (and not do) in order to secure the funding.

Most importantly, they know how to secure the financing for both you and your buyer—*without negatively affecting any of your current debt-covenants!*

That’s where we come in.

For 18+ years we’ve helped companies access the financing they need to expand their business and grow operations...

Across the country and throughout the world.

We’re not just accountants, financial filers, and commercial bankers...

We’re experienced CFO’s and business owners too, and we know how to cut through all of the red tape that holds most companies back from accessing the funds they need.

The best part is that we don’t charge you a penny to explore all the financing-solutions we have available to you.

Your success is our success, and we only get paid on closing/securing the funds you need.

To find out how *PubCo Finance* can help your company get access better financing...

Send an email to us at matthew@pubcoreporting.com, Attn: Matthew Wierzchowski, with a brief description of your company’s financing needs, or call us anytime at 416-829-4749...

And access the financing that your company deserves today.



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“Helping Companies Access The Financing They Need... To Achieve What They Previously Thought Was Not Possible”